HAUS DER BAYERISCHEN GESCHICHTE
MUSEUM

WELCOME TO REGENSBURG

HAUS DER BAYERISCHEN GESCHICHTE IN REGENSBURG

Tuesday to Sunday 9 a.m. – 6 p.m. | www.hdbg.de

WELCOME TO REGENSBURG

IN THE HAUS DER BAYERISCHEN GESCHICHTE YOU ARE GREETED BY A FOUR-METER LION. HE WAS A PRESENTER AT THE OKTOBERFEST AND IS THEREFORE ONE OF THE MOST FAMOUS BAVARIANS. UNDER THE LOZENGES OF THE MUSEUM FOYER, HE POINTS YOU TO THE ATTRACTIONS OF THE HOUSE.

YOU CAN EXPECT THE MULTIMEDIA SHOW 'WHAT HAPPENED BEFORE' WITH CHRISTOPH SÜSS, THE PERMANENT EXHIBITION 'HOW BAVARIA BECAME A FREE STATE AND WHAT MAKES IT SO DISTINCTIVE', A SHOP AS A TREASURE TROVE FOR SPECIAL PRECIOUS ITEMS, AND OUR TAVERN WITH SPECIALITIES FROM ALL OVER BAVARIA AS WELL AS NEW SPECIAL EXHIBITIONS AND EVENTS IN THE DANUBE HALL.

◂ **NEW GATE TO THE WORLD HERITAGE CITY OF REGENSBURG**
The Haus der Bayerischen Geschichte at Donaumarkt 1

THE MUSEUM

How Bavaria Became a Free State &
What Makes It so distinctive

This is the focus of the museum's permanent exhibition, which traces Bavaria's path to becoming a modern state. On the upper floor, Bavarian history is presented in an exciting and multimedia way based on 1000 exhibits. Many personal mementos of the citizens tell the 'big' as well as the 'small' stories. Situated directly on the Danube, the museum is the new gateway to the UNESCO World Heritage City of Regensburg. The light-flooded foyer with multimedia show, shop and tavern is accessible free of charge and invites visitors to take a stroll.

Ground floor

1 Beer garden
2 Foyer
3 Danube Hall: Special exhibitions and events
4 Multimedia show: By and with Christoph Süß – across Bavarian history
5 Museum shop
6 Tavern

WHAT HAPPENED BEFORE

Multimedia show in the foyer

The multimedia show 'What Happened Before' provides the perfect introduction to the permanent exhibition and visit to Regensburg. In 20 minutes, the Bavarian presenter and actor Christoph Süß leads the audience in 40 roles through 2000 years of 'Bavarian' history. He begins as the Roman emperor Marc Aurel: 'So, I'm in a historical mood. We build right here. Alea iacta est!' The film is set at prominent historical sites of Regensburg and thus offers the most entertaining sightseeing guide to the city on the Danube.

▲ HDBG MAGAZINE NO. 1 AND NO. 2

No. 1 is the ideal companion for your Regensburg sightseeing tour: the magazine contains a city map with all the stops in the film. The booklet contains the script and exciting background information (only in German; 5.00 €). No. 2 is the short guide to the permanent exhibition 'How Bavaria Became a Free State and What Makes It so distinctive' (5,00 €). Both magazines are available in the museum shop and at: www.hdbg.de/laden, No. 2 also in English.

FROM 1800 TO TODAY – THE PERMANENT EXHIBITION

Defining episodes of Bavarian history are recounted through historical theater on 30 stages: from the royal crown that was virtually inherited from Napoleon, from the mysterious death of Ludwig II, how Bavaria appeared traditional and modern at the same time in Chicago, how Hitler rose in Munich, how displaced persons in Franconia made the sound of the Beatles possible, and how a balloon from the GDR landed in Naila - today it is a cinema star.

Upper floor

AND BY THE WAY:
Eight cultural cabinets show typical Bavarian phenomena – from dialects to festivals to FC Bayern.

Films about the museum and the exhibitions at: www.hdbg.de/mediathek

GENERATIONS

GENERATION 1
1800 – 1825
Bavaria Becomes a Kingdom

GENERATION 2
1825 – 1850
Will Bavaria Become a Nation?

GENERATION 3
1850 – 1875
The Royal Drama of Ludwig II

GENERATION 4
1875 – 1900
Bavaria Becomes a Legend

GENERATION 5
1900 – 1925
A World War and Free State

GENERATION 6
1925 – 1950
Dictatorship - Catastrophe
- New Beginning

GENERATION 7
1950 – 1975
Reconstruction - Wirtschaftswunder

GENERATION 8
1975 – 2000
Watershed Years

GENERATION 9
2000 – 2025
What Will Shape the Present
and the Future?

EXCITING, VERSATILE, INNOVATIVE: OFFERS/PROGRAMS FOR SCHOOLCHILDREN

Thrilling guided tours, tricky puzzles in the children's leaflet, an exciting discovery trail and fast-paced tablet rally, fun group activities in museum education, extraordinary programs at the digital workbench, and exclusive projects in the media lab – the museum and Bavariathek are a unique place of learning for every age group, for pre-school children to A-level graduates.

Information on guided tours for schoolchildren and museum education can be found at: **www.museum.bayern** under the heading 'YOUR VISIT'. The programs and projects of the Bavariathek are presented at: **www.bavariathek.bayern** below 'PROJEKTZENTRUM'.

◂ **BAVARIATHEK**
The multi-touch wall is easy to use

▸ **MUSEUM EDUCATION**
Schoolchildren make a city glow

TRAVEL ALLOWANCE
For visits to its museum and the Bavariathek, the Haus der Bayerischen Geschichte in Regensburg offers Bavarian school classes of all grades a prorated travel allowance! More information at:
www.hdbg.de/fuehrungen

GUIDED TOURS

Immerse yourself in the modern history of Bavaria! Professional museum guides accompany you on your journey from 1800 to the present day – in public tours for individual visitors and in exclusive tours for fixed groups. Information about thematic focal points, organisational details, group size and tour prices at: **www.hdbg.de/fuehrungen**

Further details and guided tour bookings for the museum and special exhibitions:
Booking hotline: +49 (0) 941 788 388 0
Email: **museumsfuehrung@stadtmaus.de**

MEDIA GUIDE

Rental devices are available at the museum in German, English, French, Italian and Czech for € 3.00, and in easy-to-understand German and sign language free of charge.
Also available as a free app for iOS and Android!

ACCESSIBILITY

The museum is accessible without barriers. Induction loops for hearing-impaired visitors are available. Various services are available for the visually impaired and blind, as well as in easy-to-understand German and sign language. There are disabled parking spaces on the south side of the museum.

HYGIENE AND PROTECTION MEASURES

Please note our hygiene and protection measures at:
www.hdbg.de/hygiene

CONTACT | CENTRAL OFFICE AND ADMINISTRATION

Haus der Bayerischen Geschichte
Zeuggasse 7, 86150 Augsburg
Phone +49 (0)821 3295 0
Email poststelle@hdbg.bayern.de

Visit us on Instagram
@hausderbayerischengeschichte

FURTHER INFORMATION

can be found at:
www.hdbg.de

HAUS DER BAYERISCHEN GESCHICHTE | MUSEUM

Donaumarkt 1, 93047 Regensburg
Phone +49 (0)941 598 51 0
Email museum@hdbg.bayern.de

ADMISSION PRICES

- Adults: € 7.00 (ticket for all exhibitions and films in the museum valid on the day of purchase)
- Reduced: € 5.00
  (e.g. senior citizens, severely disabled persons, groups of 15 or more)
- Children and youths up to 18 years old as well as school groups and students up to 30 years old: free admission

You can purchase tickets either at the museum box office or online. You can find more information at **www.hdbg.de**

OPENING HOURS

Tuesday to Sunday from 9 a.m. – 6 p.m.
Closed on Mondays; if a public holiday occurs on a Monday, the museum is open.
Closed: 24.12., 25.12., 31.12., 01.01. and Good Friday

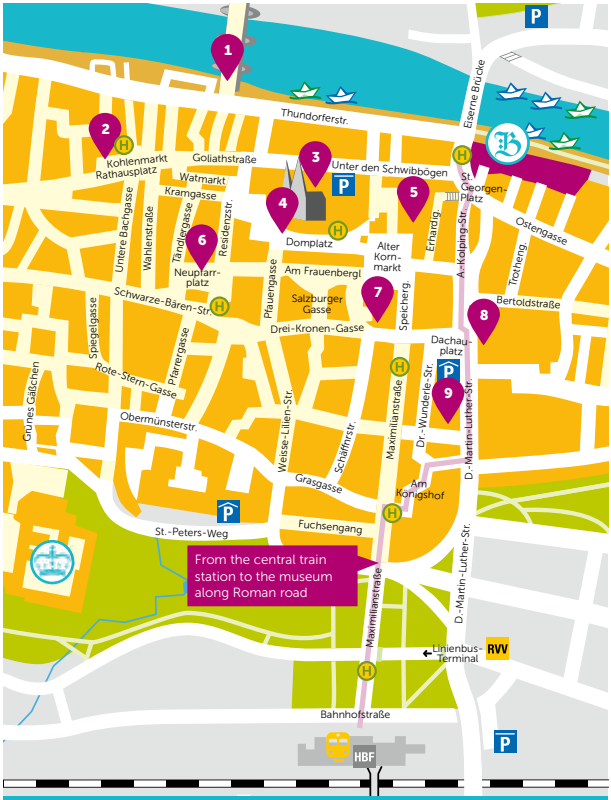
HOW TO FIND US

The public bus lines D, N1, 3, 8, 9, 12, 13 and 28 take you to the bus stop 'Museum der Bayerischen Geschichte'. From the main railway station, you can take bus lines 12 and 13. Or you can walk about 15 minutes from the main railway station to the museum. Further information: **www.rvv.de**
Parking in Regensburg: The nearest parking facility is the Dachauplatz multi-storey car park. Further information on the parking guidance system Regensburg can be found at: **www.r-parken.de**

NEWSLETTER

Would you like to find out the latest news about the Haus der Bayerischen Geschichte? Register at:
www.hdbg.de/newsletter

Sponsors
bayernwerk
FREUNDESKREIS HAUS DER BAYERISCHEN GESCHICHTE E.V.
Partners
Mittelbayerische
TVA Fernsehen für Ostbayern
Cultural Partner
BR
Klimaneutral Druckprodukt



Places of interest in Regensburg

1 Steinerne (‘Stone’) Bridge
2 Reichstag in the Old Town Hall
3 Porta praetoria
4 St. Peter’s Cathedral, Cathedral Treasure Museum
5 document Niedermünster
6 document Neupfarrplatz
7 Alte Kapelle (Old Chapel)
8 Historical Museum, Minorites church
9 document Legionslagermauer
Princely Castle St. Emmeram
House of Bavarian History | Museum

Photo credits Museum

Poster motif Haus der Bayerischen Geschichte (HdBG) | Museum © HdBG, design Peter Schmidt Group, in use by: Augsburger Puppenkiste © Augsburger Puppenkiste @ Photo: Elmar Herr; Furth Dragon © Tourist-Information Furth im Wald | Photo: Andreas Mühlbauer; Getaway balloon © Günter Wetzel; Löwe © Dennis Jacobsen | shutterstock.com; Aerial Photo Museum © HdBG | Photo: Nuremberg aerial photo to Hajo Dietz; Löwe © Süddeutsche Zeitung Photo | Photo: Wolfgang Filser; Making-of Photo Asam Brothers © jangled nerves GmbH | Photo: Markus Passera; Cover HDBG Magazine © HdBG; Film scene Panorama © HdBG | Production: jangled nerves gmbh; Insights permanent exhibition © HdBG | Photo: www.altrofoto.de; schoolchildren photos © HdBG | Photo: www.altrofoto.de; © Cathedral window © Hans Bauer | www.bauercom.eu; Map of the old town of Regensburg © Regensburg Tourismus GmbH; Icon Railway Station © freepik.com

Information about the Bavarian State Exhibition can be found at **www.hdbg.de/typischfranken**

TAVERN & SHOP

A tavern with beers from every region of Bavaria? The museum innkeeper turns the tavern into a tasting room for the barley juice – and, of course, the regional wines belong here, too. And to round off the culinary experience of a visit to the museum perfectly, the menu also offers delicacies from all over Bavaria.
See: **www.wirtshaus.bayern** or **www.hdbg.de/wirtshaus**

Products from Bavaria, often handmade: this is what the gold-colored shop on the ground floor of the Haus der Bayerischen Geschichte offers. Many items can only be found in the museum shop in Regensburg, which also functions as a small Bavarian bookshop with literature by and about Bavaria. Publications of the Haus der Bayerischen Geschichte are also available at **www.hdbg.de/laden**

Sponsors

Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie

FREUNDESKREIS HAUS DER BAYERISCHEN GESCHICHTE E.V.

Cultural Partner

BR

Photo credits Bayernausstellung

Plakatmotiv © Haus der Bayerischen Geschichte, Augsburg | Entwurf: wir sind artisten unter Verwendung des Gemäldes Schützenlisl, Friedrich August von Kaulbach, 1881, Königlich privilegierte Hauptschützengesellschaft München 1406 © HdBG | Foto: Philipp Mansmann; Schützenlisl , Königlich privilegierte Hauptschützengesellschaft München 1406 © HdBG | Foto: Philipp Mansmann; Gemälde Biergarten © HdBG | Foto: Maximilian Brückner; Schmalzerfranzl, Krüge Haus Oberbayern © HdBG | Foto: www.altrofoto.de; Explosion Wirtshaus © HdBG | Entwurf: D. Lukas - panobilder.de; Postkartenautomat © Museumsstiftung Post und Telekommunikation, Museum für Kommunikation Berlin (3.2008.2102); Münchner Kindl © HdBG | Foto: www.altrofoto.de; Cover Magazin, Geselligkeit im Kneiphof © HdBG; Holzdackel © HdBG | Foto: www.altrofoto.de; LaBrassBanda © picture alliance/dpa | Felix Hörhager; Motiv Typisch Franken © HdBG, Augsburg | Entwurf: Peter Schmidt Group unter Verwendung von Kirchgangstracht aus dem Ochsenfurter Gau, Peter Geist 1852, Museum für Franken, Würzburg © Fotoarchiv Museum für Franken in Würzburg | Foto: Katja Krause Würzburg; Detail aus Werbeschild Erstes Kulmbacher, HdBG © HdBG | Foto: Maximilian Brückner; Detail aus Gemälde der Elsbeth Tucher, Albrecht Dürer 1499, Museumslandschaft Hessen Kassel © Museumslandschaft Hessen Kassel, Gemäldegalerie Alte Meister | Foto: Arno Hensmanns

Design: GROW communications, Agentur für Werbung und Gestaltung

THE PUB – AND YET NO END IN SIGHT?

The corona-related closure of the gastronomy in 2020/21 made people painfully aware of the 'pub extinction'. Since the 1960s, more and more pubs have been closing because of competition from snack chains and clubhouses, stricter laws, staff shortages, and more. Has the Bavarian pub become a museum piece?

In the exhibition you can expect pub culture on all channels: Get to know the 'Brui-Mina' and the 'Napoleon of innkeepers', put together a Bavarian menu for yourself or dream the never-built dream of Munich's largest beer palace.

◂ **'MÜNCHNER KINDL' SMOKING**
Advertising sculpture for Zuban cigarettes, around 1910

MAGAZINE ABOUT THE EXHIBITION
To accompany the exhibition 'Pub extinction? Pubs are alive!', a HDBG magazine will be published (available in German language only). Available from April 2022 in the HdBG online store or directly at the Haus der Bayerischen Geschichte in Regensburg at the price of 10.00 €.

▲ **SOCIALIZING IN THE YARD**
of the Munich Hofbräuhaus,
August Roeseler, before 1927

▲ **WOODEN DACHSHOUND**
Toy animal, 1900s

SUPPORTING PROGRAMME

Top-class programme accompanying the exhibition: Large family festival with free admission to the museum on the opening weekend (30 april + 1 may), festival 'O-Ton Süd' with LaBrassBanda and many others (27 to 29 may), museum festival (6 + 7 august). Information at **www.hdbg.de/wirtshausleben**

HOW IT ALL BEGAN

In the last 15 years alone, Bavaria has lost more than a third of its pubs. Structural change in the countryside, excessive bureaucracy, but also lack of ideas on the part of the landlords. There are many causes. The center piece of the exhibition is the phenomenal 'explosion' of the Bavarian pub.

Its heyday began around 1900, when Bavarian architects such as Gabriel von Seidl reinvented the pubs. The 'Heimatstil' coined at the time, with its wood paneling, tiled stoves, hunting trophies and murals still stands for the Bavarian 'Gemütlichkeit'.

Bavarian pub culture became famous at the World Fairs in London, Paris and Chicago. Here Maßkrug and Dirndl, brass band music and alpine panorama became internationally popular icons.

▸ **PUB CHARACTER FROM REGENSBURG**
Bust of the so called 'Schmalzerfranzl' for trade fair presentations, template around 1900

PUB CINEMA AT THE MUSEUM
In his documentary, Michael Bauer rediscovers long-closed traditional pubs. But also businesses which are defying the pub extinction with good ideas. With Michaela May as narrator and Gerhard Polt as star guest! (Film in German language only.) Information about the film:
www.hdbg.de/wirtshausleben

THE BAVARIAN PUB EXPLODES

▲ **GRAND PRODUCTION**
by Friedrich Pürstinger

MAIN STUFF

Pork roast and veal sausage, Spaetzle and Schäufele, wine and beer attracted people to the pub. And of course the conviviality: String and brass music, dancing and playing cards, skittles, shooting and pinball. All kinds of people liked to politicize at the regulars' table - the shooting queen as well as the member of the state parliament.

▸ **GREETINGS FROM THE PUB**
Postcard machine from the Linderhof inn in Plankenfels (Upper Franconia), around 1900

▲ IDEAL IMAGE OF THE BAVARIAN WAITRESS
The almost five-meter-high painting 'Schützenlisl' (1881) by Friedrich August von Kaulbach will be shown in an exhibition for the first time ever.

HAS THE BAVARIAN PUB BECOME A MUSEUM PIECE ALREADY? THE PROVERBIAL BAVARIAN 'GEMÜTLICHKEIT' IS IN DEMAND AROUND THE WORLD. NEVERTHELESS, OUR PUBS ARE BECOMING FEWER AND FEWER - LONG BEFORE CORONA STARTED.

WE TELL THE STORY OF BAVARIAN HOSPITALITY AND ASK HOW IT WILL REMAIN VIABLE IN THE FUTURE. YOU, OUR GUESTS, HAVE A SAY IN THIS, TOO.

▲ **IN A BEER GARDEN IN MUNICH**
Painting by Moritz Carl Friedrich Müller, 1862

HAUS DER BAYERISCHEN GESCHICHTE
BAYERNAUSSTELLUNG

PUB EXTINCTION? PUBS ARE ALIVE!

Visit us on Instagram
@hausderbayerischengeschichte

30 APRIL – 11 DECEMBER 2022
Regensburg | Haus der Bayerischen Geschichte
Tuesday to Sunday 9 a.m. - 6 p.m. | www.hdbg.de